Neologism in information technology articles / Riefa Sandrina

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Oleh Sandrina, Riefa

ABSTRAK

ABSTRACT

Sandrina, Riefa* 2009* Neologism in Information Technology Articles* S-1 Thesis,
English Department, State University of Malang* Advisor: Dr* Johannes
Ananto Prayogo M*Pd, M*Ed*

Key words: neologism, word-formation processes, Information Technology

This study aims at investigating the existence of new words, i*e* neologism
in Information Technology (IT) articles* There are three problems that are
presented in this study: the classification of the new words found in the IT articles
based on their part of speech, the word-formation processes of such new words,
and also the most frequent word-formation process that is employed by such new
words* The additional analysis is also presented in the last problem*
The research design of this study is quantitative-descriptive and the sources
of the data are new words, which are defined as neologism, in thirty IT articles*
The articles are taken from an IT magazine, PC World magazine, and also an IT
website, www*pcmag*com*

In collecting the data, the researcher selected and sorted some articles in IT
website and magazine that contains the new words* Such new words are then
analyzed and sorted afterwards to find out which ones can be defined as
neologism* The neologisms found are then analyzed using the theories of word-
formation processes purposed by Plag (2003) and Yule (1985)*
The finding of the study is that the neologisms found in the data are mostly
classified as nouns. This finding also shows that it is somewhat easier to produce a new word in the form of noun since the new word is named after a certain product. The reason why each new word is representing its own meaning and it is not created based on any IT product is also found by the researcher. The finding also reveals the word-formation processes that are frequently employed by the neologism; most new words are created by combining some morphemes that have already existed before, wholly (compounds) or partially (blending).

This study might be helpful for the next researchers, particularly Linguistics students, in analyzing the phenomenon of neologism in any field other than IT, since it provides an adequate way in investigating the word-formation process of neologism. The awareness of IT and media practitioners to the phenomenon of neologism is also needed, since they are the ones who created and named brand new IT products. When very new words born, there will be much more new vocabularies the society has.